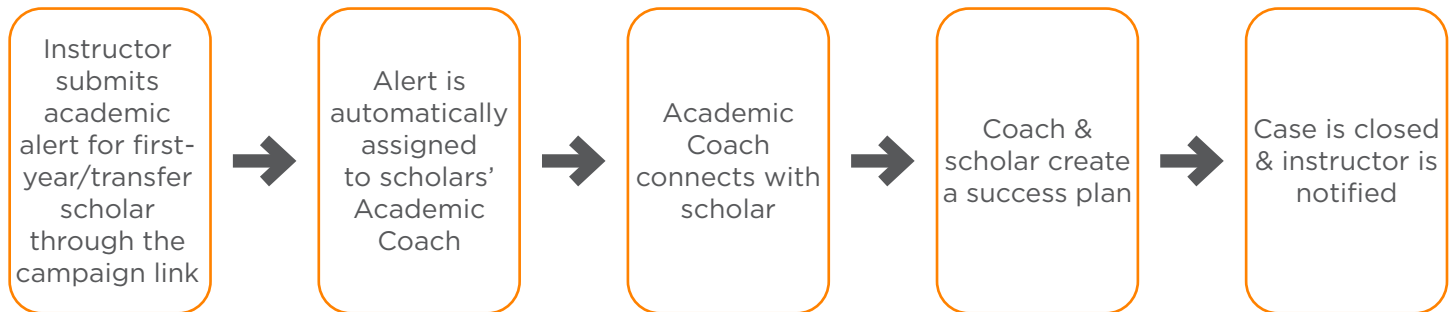


Academic Alert Campaign vs. Ad Hoc Alerts

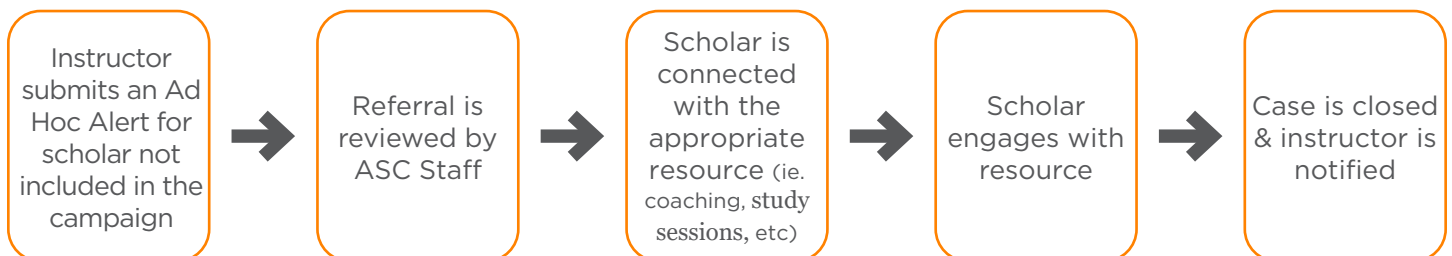
There are two ways you can connect your student scholars to academic resources through the Academic Success Center – Academic Alert Campaign and Ad Hoc Alerts issued through Vol Academic Connect. The chart below will help you determine when to use each system.

Academic Alert Campaign	Ad Hoc Alerts
Student population focus: First-time Freshmen, First-time Transfers	Student population focus: All other student scholars
<ul style="list-style-type: none"> Coordinated in Vol Academic Connect Faculty will receive a progress report request via email around the 5th week of the semester Request will ask for feedback on all first-time freshmen and first-time transfer scholars in your course <ul style="list-style-type: none"> Non freshman/transfer scholars in your course will not appear in the request Request window will be open for 10 weeks <ul style="list-style-type: none"> Alerts can be submitted any time during that window. 	<ul style="list-style-type: none"> Located on instructor’s main page in Vol Academic Connect Select the “Issue an Alert” button Can be accessed and completed at any time of the semester Should be used for any student scholar who is not a first-time freshman or first-time transfer <ul style="list-style-type: none"> Can also be used to refer any student scholar to resources outside of the alert request window
studentsuccess.utk.edu/academic-alerts/	utk.campus.eab.com/

Process for Academic Alerts



Process for Ad Hoc Alerts



For more information about Academic Alerts, please visit the Academic Success Center’s website - studentsuccess.utk.edu/academic-alerts/