THE CENTER FOR CAREER DEVELOPMENT & ACADEMIC EXPLORATION
STUDENT ENGAGEMENT

2023-2024 Student Usage Data

Total student interactions with the CCDAE: **53,389**

- Handshake Profiles: **26,541**
- Events: **12,363**
- Career Fairs: **8,570**
- Appointments & Drop-ins: **5,479**

Number of unique students and alumni who interacted with the CCDAE (including Handshake): **29,038**

- Freshman: 16%
- Sophomore: 20%
- Junior: 19%
- Senior: 19%
- Graduate: 7%
- Unknown: 4%
- Alumni: 14%
- Undergraduate: 77%
- Graduate: 23%

Percentage of students who engaged with the CCDAE:
- Undergraduate: 75%
- Graduate: 29%

Percentage of undergrads using center services:
- Architecture & Design: 77%
- Arts & Sciences: 70%
- Communication & Information: 85%
- Education, Health, & Human Sciences: 67%
- Haslam College of Business: 83%
- Herbert College of Agriculture: 73%
- Music: 29%
- Nursing: 65%
- Social Work: 50%
- Tickle College of Engineering: 77%