

# Personal Branding through your STRENGTHS

“Strengths Statements” go beyond a list of strengths.  
Understanding the value of your strengths is the starting point for  
leveraging them in your career transitions:

**EXAMPLE:**

Relator	Woo	Communication	Positivity	Connectedness
“I prioritize building relationships and take time to really listen to the people I serve.”	“I am good at winning people over which makes me influential and good at building rapport. I’m comfortable in a room full of strangers”	“I am a strong writer and good at making public presentations and teaching.”	“I have a very positive attitude and can encourage people who feel discouraged to have hope.”	“I love to make connections between people and share ideas so I work hard to stay current with LinkedIn so I can help people connect strategically.”

List each of your top 5 Strengths and write your own Strengths Statements: